

6.1—COMMUNICATION GOALS

Communication should be two-way between the District and the public. The District's communications program shall strive to:

1. Increase mutual understanding, trust, and support between the District and parents, business, and the community as a whole;
2. Keep District staff regularly informed of upcoming District programs and events as well as noteworthy staff and student accomplishments to enable all the staff to help promote positive public relations;
3. Create and disseminate printed and electronic materials that will help parents and community members better understand school policies and procedures and acquaint them with areas where their volunteer services are most needed;
4. Inform legislators of the accomplishments of the District's students and staff, as well as how proposed legislation could affect the district;
5. Maintain good relations with the news media and provide the media with pertinent news releases; and
6. Increase the participation of parents, grandparents, legal guardians, business, and community members in school activities and programs.

When appropriate, the Board will appoint committees to help the District examine issues it faces. Such committees may include members of the public, students, parents, and school employees, as well as members of the Board.

Any committee, which includes among its members a member of the School Board, shall operate according to the requirements of the Arkansas Freedom of Information Act.

The Board shall hold a public meeting, at least annually, to report on the District's progress toward attaining its goals and to review its long-range plan. Those individuals attending shall have an opportunity to ask questions.

Legal References: A.C.A. § 6-18-1003 (2)

A.C.A. § 6-18-1005 (a) (1) (H)

A.C.A. § 6-15-1005 (c), (f) (1) (2)

A.C.A. § 6-16-603 (a) (3)

*A.C.A. § 25-19-105

Arkansas State Board of Education: Standards for Accreditation: II (B)(1); III (A); XI (B) (2)

Arkansas Department of Education: Gifted and Talented Program Approval Standards: 4.0; 10.03

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