

## 6.17 – Naming Facilities

### 1. Purpose

The purpose of this policy is to establish the criteria and procedures for naming District facilities.

### II. General Statement of Policy

Fayetteville Public Schools recognizes the importance and significance of naming District facilities and will follow these procedures when reviewing and acting upon all nominations.

### III. Definition

“Facilities” are District-owned buildings and properties, including outdoor fields, streets and areas.

### IV. Procedures

#### A. New Facilities

It is the responsibility of the Board of Education to select names of all schools and facilities. In fulfilling this responsibility, the Board of Education will carefully consider and respect community recommendations in the naming process. The Board of Education shall also have the responsibility to authorize naming rights for portions of school facilities.

When naming a facility after an individual, special consideration will be given to persons that have special significance to students, staff and/or the community.

#### B. Existing Facilities and Additions

Once a building or facility is named, that name will remain with the building or facility unless changed or removed by the Board of Education. Names will be changed using the same process outlined above. Names may be changed when a specific program or theme for which the facility was named changes, when the current name no longer supports the objective of the facility or when due to additions or renovations to an existing facility.

#### C. Naming Rights

The Board of Education may, when it is in the best interest of the District to do so, contract to sell or lease naming rights to any District-owned property to an entity or organization whose stated purpose is consistent with the educational mission of the District and whose activities are not contrary to that mission.

Cross Reference: Policy 6.16 (Naming Rights)

Adopted: August 25, 2011